Reflecting back on 2018 and the impact we will make in the year(s) ahead

http://upsidefoundation.acemlna.com/lt.php?nl=13&c=128&m=1086&s=38c298bd0c3c4178eef7e0f1556cc5f8&l=open

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What you stand for and what kind of an impact you want to make.   Over the last few years, we have seen the social responsibilities of technology companies making headlines around the world. As the broader tech community wrestles with its moral obligations and finds its footing in a shifting world, we look forward to being a part of the answer for Canadian tech startups seeking to build values-based companies.  Our highlight of 2018 was watching our model come to life: companies who had pledged to share their upside in their early days having liquidity events, which led to donations to the charities of the companies' choice. Two new exits led to over $200,000 being donated to charities so far: and as our 200+ Member Companies will tell you: we're just getting started.  We deeply admire those companies who have already shared their upside, and want to share a heartfelt 'thank you' to all those who have supported us: The Upside Foundation is a true community initiative.  As Canadian tech continues to grow and thrive in 2019 and beyond, we look forward to working with more and more startups who want to give back and partners who want to ignite an exponential impact.  So, as we toast to a successful 2019, the question we invite you to ponder is this: what impact will YOU make this year? | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | |  | | |  | | --- | |  | | |  | | | | |  |  | | --- | --- | | |  | | --- | | Company Exits | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  | | --- | --- | | |  | | --- | | We are thrilled to share that in 2018 we saw two new exits: bringing our total exits to five, with over $200,000 donated to charity so far. [Read more](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2255) about our impact to date. | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/85e660499ff7e11318c7f05b12da3424.jpg?r=130561936 | | | | |  |  | | --- | --- | | |  | | --- | | Upside experiences exit from Zensurance as they secure financing from insurance giant Travelers [Read More](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2126) | | | | |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  |  | 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--- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/3d56a798e7ece0918eb0f1a0e74d4dba.jpg?r=860527880 | | | | |  |  | | --- | --- | | |  | | --- | | Karina LeBlanc welcomed as the new Atlantic Canada Board Director [Read More](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2124) | | | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/ca62b4b88e0d4a82ec6f6ce0551f92c8.jpg?r=909904653 | | | | |  |  | | --- | --- | | |  | | --- | | Member Perks Catalogue launched, enabling Member Companies to share discounts and exclusive access to their offerings with one another [Read More](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2122) | | | | | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | |  | | |  | | --- | |  | | |  | | | | |  |  | | --- | --- | | |  | | --- | | Upside in the News | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  | | --- | --- | | |  | | --- | | [#GivingTuesday Report:](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2155) Canadians Value Corporate Giving | Newswire  Canadians '[More loyal'](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2154) to companies who support charities. | Human Resource Director Canada  [72% favour employers](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2120) with strong CSR practices | Benefits Canada  [Yule Shop 'Till You Drop](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2123) | Toronto Sun  [The Upside of Giving](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2121) | Canadian Venture Capital and Private Equity Association   [Pledging by Example](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2189) | Canadian Venture Capital and Private Equity Association  [Giving Back Champions](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2275) | Canadian Venture Capital and Private Equity Association  [How Q4 Inc. found a unique way to give back](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2129) | Espresso Capital | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | |  | | |  | | --- | |  | | |  | | | | |  |  | | --- | --- | | |  | | --- | | 2018 Events | | | | |  |  | | --- | --- | | |  | | --- | | Throughout 2018, we created opportunities for founders to gather, connect, learn from each other, and be inspired by leaders who are committed to giving back. One of our Members, LevelJump, also hosted a Donation Announcement event at SickKids: [read more here](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2276). | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/2044ee1a66cbbcd51be115749e01a1f9.jpg?r=2111216050 | | | | |  |  | | --- | --- | | |  | | --- | | Fireside Chat with Joelle MacPhee sharing her experience selling Ooka Island, hosted by Espresso Capital. [Read More](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2131) | | | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/352d21699c8178b3286e60920d13b855.jpg?r=577458459 | | | | |  |  | | --- | --- | | |  | | --- | | Founders Dinner in Montreal, featuring Fred Lalonde sharing insights on building impact into a scaling tech company, powered by National Bank.  [Read More](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2228) | | | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/884c72d5912e5dc9851f813f522d8e3c.jpg?r=2010862212 | | | | |  |  | | --- | --- | | |  | | --- | | Startupfest Afterparty gathering the leaders shaping Canada's innovation and tech community, powered by National Bank and Osler. [Read More](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2134) | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/9ed71b8b20750b778cc63a82b9076cce.jpg?r=1375372204 | | | | |  |  | | --- | --- | | |  | | --- | | Tech Gives Back panel at WeWork with leaders investing in the community, powered by Silicon Valley Bank.  [Read More](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2133) | | | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/e469f09bc28b3efec0c5ce10b40c683e.jpg?r=1467432243 | | | | |  |  | | --- | --- | | |  | | --- | | Connecting Companies and Community event with Wealthsimple, featuring a fireside chat with Mike Katchen, powered by Rich Adam and the PwC Tech Team.  [Read More](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2135) | | | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/aeb8ff8bba35efee0bd1bc8ecd6b6d61.jpg?r=883287520 | | | | |  |  | | --- | --- | | |  | | --- | | Celebrating Changemakers in Atlantic Canada at the Beaverbrook Art Gallery in Fredericton, powered by East Valley Ventures, The Pond-Deshpande Centre and Smart Skin Technologies.  [Read More](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2124) | | | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | |  | | |  | | --- | |  | | |  | | | | |  |  | | --- | --- | | |  | | --- | | Kudos to the latest companies  to share their upside | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/8ad5200868aa5de26ea857b1ff6721b7.png?r=480540825 | | | | |  |  | | --- | --- | | |  | | --- | | Tyler Handley & Braden Handley  *Intro thanks to SickKids* | | | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/b75acadd01f7e0049bae769f27d15dce.png?r=1205686804 | | | | |  |  | | --- | --- | | |  | | --- | | Anthony Vaz  *Intro thanks to Next Canada* | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  | | --- | --- | | |  | | --- | | [http://upsidefoundation.imgus11.com/public/e631a0d4423c47a55864a73a65fcf9b9.png?r=1574681100](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2159) | | | | |  |  | | --- | --- | | |  | | --- | | Jordan Wimmer   *Intro thanks to Ryerson DMZ* | | | | |  |  | | --- | --- | | |  | | --- | | [http://upsidefoundation.imgus11.com/public/c6ac5468b5806538f0babe09378796af.png?r=407976967](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2160) | | | | |  |  | | --- | --- | | |  | | --- | | Vlad Chernenko  *Intro thanks to SickKids* | | | | |  |  | | --- | --- | | |  | | --- | | [http://upsidefoundation.imgus11.com/public/2cde033c37cf67dd2707f2dadccce752.png?r=950328070](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2161) | | | | |  |  | | --- | --- | | |  | | --- | | Cindy Shen   *Intro thanks to Rob Antoniades* | | | | |  |  | | --- | --- | | |  | | --- | | [http://upsidefoundation.imgus11.com/public/00ae7a1dfab4e16a845f9adf73f49042.png?r=1274582167](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2162) | | | | |  |  | | --- | --- | | |  | | --- | | Daniel Francavilla   *Intro thanks to Ayhan Isaacs / Betakit150* | | | | |  |  | | --- | --- | | |  | | --- | | [http://upsidefoundation.imgus11.com/public/8cfecf38fe76543b26d01efc3838790b.png?r=793039947](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2163) | | | | |  |  | | --- | --- | | |  | | --- | | Jessie Behan & Adam Rumanek  *Intro thanks to Rich Adam* | | | | |  |  | | --- | --- | | |  | | --- | | [http://upsidefoundation.imgus11.com/public/a8280c44b344016332f7adffa0f57264.png?r=67482184](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2164) | | | | |  |  | | --- | --- | | |  | | --- | | Jacqueline Leung    *Intro thanks to Erin Bury* | | | | |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/61d801b7abd26bbbf30f7458a4c6a27b.png?r=1999726440 | | | | |  |  | | --- | --- | | |  | | --- | | Mark Skapinker & Sophie Forest | | | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/c153f92b8b0571455aa71da0ad50bb08.png?r=1342396281 | | | | |  |  | | --- | --- | | |  | | --- | | Braulio Lam & Paul Birkness  *Intro thanks to* *StartupDrinksTO* | | | | |  |  | | --- | --- | | |  | | --- | | [http://upsidefoundation.imgus11.com/public/571c00ca4a20c95f19a398d5eeec3fce.png?r=1799905589](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2167) | | | | |  |  | | --- | --- | | |  | | --- | | Laura Milne  *Intro thanks to SickKids* | | | | |  |  | | --- | --- | | |  | | --- | | [http://upsidefoundation.imgus11.com/public/b2395245ad8d4100508e8989826e4c90.png?r=548694638](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2168) | | | | |  |  | | --- | --- | | |  | | --- | | Melissa Kargiannakis   *Intro thanks to Max Tremaine* | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  | | --- | --- | | |  | | --- | | [http://upsidefoundation.imgus11.com/public/8f678df5b665e5ccceb529ce307e504c.png?r=81718404](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2169) | | | | |  |  | | --- | --- | | |  | | --- | | Jacob Moshinsky | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  | | --- | --- | | |  | | --- | | [http://upsidefoundation.imgus11.com/public/ca6f818c28cbb443acc589b974e54f84.png?r=1947110621](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2170) | | | | |  |  | | --- | --- | | |  | | --- | | Krystyn Harrison   *Intro thanks to Ryerson DMZ* | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  | | --- | --- | | |  | | --- | | [http://upsidefoundation.imgus11.com/public/107ae10d4db98ca74810cb6a97e766e7.png?r=2003393106](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2171) | | | | |  |  | | --- | --- | | |  | | --- | | Alexandra McCalla & Bashir Khan  *Intro thanks to JNF TechShuk* | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  | | --- | --- | | |  | | --- | | [http://upsidefoundation.imgus11.com/public/a026f99522cfd55866c214d4a3eb36b8.png?r=122423984](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2172) | | | | |  |  | | --- | --- | | |  | | --- | | Chris Atkinson  *Intro thanks to Next Canada* | | | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | |  | | |  | | --- | |  | | |  | | | | |  |  | | --- | --- | | |  | | --- | | Members in the News | | | | |  |  | | --- | --- | | |  | | --- | | **Funding**   **Finn.ai** closes [$14 million CAD](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2173) Series A Financing   **Hopper** announces [$100 million USD](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2178) in Series D Funding Led by OMERS Ventures   **Skritswap** raises [$657,000 CAD](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2138) pre-seed round to help with their mission to reduce jargon  **Q4 Inc** raises [$38 million USD](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2140) in Series C Funding Round   **Awards**  **Inkbox, Klue and Skritswap** announced as [2018 CIX Top 20](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2136) Most Innovative Companies  **Klue** named one of [Canada's Companies to Watch](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2191) in the Deloitte Technology Fast 50™Program  **Nudge.ai** wins [AI Company of the Year](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2192) at the Canadian FiTech & AI Awards  **Wattpad and Wealthsimple** win [Startup Canada Awards](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2142)  **Zoom.ai** named the [Most Promising Startup of the Year](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2184) by NACO   **Announcements**  **Pungle** integrates with [Visa Direct](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2175) for Real-Time Payments   **Flashfood** [announces US expansion](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2193)enabling shoppers to buy expiring food at deep discount  **Brightspark** one of seven recipients of $50 million CAD in [VCCI Funding](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2177)    **Features**  Giving the [gift of experiences](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2195) with **UnWrapIt**  **Thrive** Savings app featured in Global News article on [money-saving apps](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2143)  Brush with death inspires Kevin Oulds to [launch online will startup](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2190) **Willful**   Toronto based **Mediseen** launches [home healthcare app](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2256)  **Krippit** founder, Melissa Chung: [Empowering the Modern Day Woman](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2137) One High Heel at a Time  The PwC / CB Insights [Periodic Table of Tech in Canada](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A2139) features **Hopper, Wattpad, Wealthsimple, Q4, Sensibill, Overbond, Finn.ai, Zoom.ai, Hubba, Statflo, and BlueCat Networks** | | | | |  |  | | --- | --- | | |  | | --- | |  | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  | | --- | --- | | |  | | --- | | http://upsidefoundation.imgus11.com/public/4539cdbf1d253b6c398ecc48d93b6aaf.png?r=1897181092 | | | | |  |  | | --- | --- | | |  | | --- | | **Jennifer Couldrey | Executive Director** T: 647-961-5889 | E: [jennifer@upsidefoundation.ca](mailto:jennifer@upsidefoundation.ca) | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | [http://upsidefoundation.img-us6.com/_social_/flat-outline-dark-round-facebook.png](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A1718) |  | [http://upsidefoundation.img-us6.com/_social_/flat-outline-dark-round-twitter.png](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A1719) |  | [http://upsidefoundation.img-us6.com/_social_/flat-outline-dark-round-linkedin.png](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A1720) |  | [http://upsidefoundation.img-us6.com/_social_/flat-outline-dark-round-instagram.png](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A1721) |  | [http://upsidefoundation.img-us6.com/_social_/flat-outline-dark-round-website.png](http://upsidefoundation.acemlna.com/lt.php?s=38c298bd0c3c4178eef7e0f1556cc5f8&i=128A1086A13A1722) | | | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  | | --- | --- | | |  | | --- | |  | | | | |